

WOMEN'S ENTREPRENEURSHIP THROUGH HOME SCIENCE EDUCATION

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Abstract :-

Women Entrepreneurship is considered as an important tool in eradicating poverty and unemployment. Women Play an important role in economic welfare of the family. Education for women's development should include education self-reliance, personal development, social development, productive capacity. Home Science education not only gives degree but it is designed to develop all parameters, personality, socially and economically. Home Science provides over all development, employment and income earning opportunities. It provides opportunities for wage and self-employment. Home Science education through, one can open their own units and earn money-like printing, dyeing, surface ornamentation units, bakery units. Home Science education provides a way to women for make their own business. Home Science education has proved that women along with being home maker, she can be a teacher, dietician, designer, administrator, entrepreneur, craft maker, and optimistic. Home Science education utilizes and Proves the women's potential in day to day life.

Key Words:-

Entrepreneurship, Home Science, surface ornamentation, development.

Introduction :-

The word 'entrepreneur' is derived from the French word 'entrepreneur' which Which means to undertake. In early 16th, the Frenchmen who led military expeditions were referred to as "entrepreneurs". The term 'entrepreneurship' refers to the functions performed by an entrepreneur. It is the process involving various actions to be undertaken by the entrepreneur in establishing a new enterprise.

Importance of Women Entrepreneurship :-

Women are trying their level best to attain quality of opportunities in various Ways which are different over the time and among societies. Women entrepreneurship Enables to pool the small capital resources and skill unavailable with women. Entrepreneurship is suitable to women and it is possible to do work when she has free Time. Self-employed women has no restrictions and time bound work which makes it Easy for her to manage the responsibilities of work, home and child at a home. Women play an important role in economic welfare of the family. It is generally felt that te role of women in traditional societies is just confined to the household management based on traditional values, attitudes and customs.

As per census of India 2011 women constitute 48% of Indians population out of this Total 78% engaged in agriculture, 16% in other non-agricultural pursuits with only 6% In household industries. Amongst women workers in rural area 88% are employed in Agriculture area as labours and cultivators. In urban area 80% are employed in unorganized sector like household industries, petty treads and service building and Construction etc.

Women are actively participating in various agro based and non-agro based enterprise Preservation, tailoring, embroidery, knitting, weaning, soap and detergent making, candle making, soft toys making, rakhi making, painting etc.

Meaning of Home Science :-

Home Science consists of two words, that is 'Home' and 'Science'. The word Home refer to the place of residence, where the family lives the word 'Science refer to 'knowledge' based on facts, principles and laws, by combining these two words. The Meaning of Home Science can be derived as application

of scientific knowledge in a systematic manner towards improving the quality of Home and family life. Home Science is an art and Science is a composite subject that deals with daily life situations. Accordingly, it consists of those areas that are related to our life. Home Science teaching has sustained itself as a major employment sphere in research and in Extension of social services.

Objective Of Study:-

1. To understand the concept of women Entrepreneurship.
2. To study women Entrepreneurship through Home Science Education.

Methodology: -

The present study is based on data from secondary sources. Secondary data is obtained from various published and unpublished records, books, magazines and journals.

Home Science includes Entrepreneurship Development, acting as a capacity-building program. It encompasses various fields like Food and Nutrition, Clothing and Textile, Human Development and Family Studies, Home Management, Communication, and Extension, offering diverse entrepreneurial opportunities.

In conclusion, the evolving landscape of globalization requires innovative solutions. Women entrepreneurs, Supported by education and empowerment, are integral to achieving sustainable development and economic growth. Entrepreneurship avenues in Home Science in each specialization are as follows.

Home Management (Family Resource Management):

- Interior Designer planner for residential and commercial space
- Ergo designers for furniture, storage spaces, work centers
- Landscape Designer for residential units Florist
- They can add their innovative ideas about bouquets and flower arrangements: Bonsai creators and sellers
- Nursery for selling saplings of plants, flowers and plant suppliers to industries and institutions
- Consultants for kitchen designs
- Housekeeping services (to various institutions, industries, hospitals, hotels) can be started
- Party Organizers' and Event Managers
- Consumer Guidance Cell can be started.
- Consumer Research Centre can be established.
- Guidance Center for accessories in home décor (painting, wall pieces, key holders, pots, and such other items of handicraft).
- Manufacturing/promoting/ consultancy for the use of 'solar energy equipment' can be started.
- Green Building Guidance cell' can be established for guiding people to build ecofriendly houses
- Window display designer for shops Consultancy in Family Resource Management, including
- Budget planning, can be started Entrepreneurship Development Training Centre
- Household safety consultant
- Hobby center for children and women
- Personality Development classes
- Travel and Tourism Agency tour organizer

Clothing and Textile Department :

- . Garment manufacturing unit (ranging from tailoring shop to large enterprise)
- . Knitting
- . carpet manufacturing
- . Furnishing material shop

- . Furnishing ideas and service providers
- . Printing (on cloth) unit with novel designs and color combinations
- . Apparel accessories manufacturing Textile testing center
- . Research and Development center for innovations in textile industries (making cloth from banana/jute/pineapple)
- . Coir product design, development, and selling
- . Ecofriendly garments (production and sell)
- . Fashion show organizer

Food and Nutrition Department:

- . Fruits and vegetable preservation Chopped/clean/cut/shell vegetable services (for shops and homes) Dry snacks
- . Ready to cook/serve food
- . Salad bar and Fast food center

Health and Nutrition Consultancy Services.

- . Diet counseling center (for obesity, people with special needs, age groups, etc.)
- . Public Health awareness centers
- . Food quality control consultancy
- . Packaging industry
- . Seafood business
- . Ice-cream parlor
- . canteen
- . Catering services (at parties/schools/hospitals/factories/offices, etc.)
- . Food processing industries (pickles/jams/papads)
- . Cookery classes

Human Development and Family Studies :

- . Play center
- . Creche/day care center
- . Nursery school
- . School for children with special needs
- . Guidance and Counseling center for children/adolescents/aged people
- . IQ testing center/ Aptitude testing center
- . Senior citizen's home/activity center
- . Women Health Counseling center
- . Career guidance and counseling center
- . Rehabilitation center for children with impaired senses
- . Day care center for senior citizens

Extension and Communication :

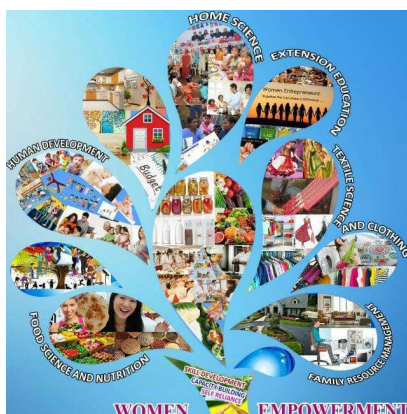
- . Extension service center
- . NGO extending help to government's welfare programs
- . Enterprise for developing programs for 'Communication for various media'
- . Research center for assessing the impact of government programs and similar studies
- . Multimedia presentation creation
- . News letter production for clients, editing and proofreading service center
- . Advertising agency

Conclusion:

Science covers all aspects of life and deals with the proper utilization of Human and nonhuman resources for the betterment of the family and society. Home Science has an important place in our educational system today. No other discipline Incorporates in its curriculum as many pertinent life skills that will help students Succeed independent of their chosen career paths. The most important aspect of Home Science is that students only learn about subject matter that has relevance to their Present life but will constantly be of use as they continue to grow. One area of Home Science that is considered to be among the most essential is the emphasis on personal Development, decision making, capacity building, and interpersonal communication skills.

Home Science education has played an important role in strengthening the inner Ability of our women by enhancing their level of education and imparting financial Independence. The employment opportunities for Home Science students are growing In leaps and bounds. Thus one can take up a job or can start an enterprise in production, industry, service industry, teaching jobs, technical jobs, or sales jobs, etc.

The role of Home Science in developing women power and thereby achieving the Goals of family life and protecting the health of the family, community, nation, and The world at large cannot be compromised. Today the world demands flexibility and Response to change for which many are not prepared. Home Science courses are Designed to train women to meet these vital changes with confidence. It promotes One's professional skills. Develops insights into home and family living, and prepares To enter a wide range of career optios.



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