

**Role of Women in Indian History and Opportunities and Challenges in Entrepreneurship Development**

**Dr. Khanderao Shinde**, Rajarshi Shahu Arts and Commerce College, Rukadi, Dist: Kolhapur, khandushinde1967@gmail.com

**Abstract**

Women entrepreneurs play an important role in promoting the economic development of the country. Promoting women entrepreneurship means reducing gender barriers to economic progress in India. Modernity does not have any sense of modernity in Indian history as it is currently happening, but the concept of modern history plays an important role now. The role of women in Indian history is important. Government should provide incentives and subsidies to promote women entrepreneurship. The idea of women empowerment should be prioritized to promote women entrepreneurship. Women entrepreneurs have to work with limited resources and capital. Women entrepreneurs have limited opportunities for skills training. Women entrepreneurs have insufficient access to financial institutions. Women entrepreneurs face hurdles due to social norms. Women entrepreneurs face obstacles due to family problems.

**Key words:** Women Entrepreneurship, Development, History, Opportunities, Challenges, policy, gender, role, skills etc.

**Introduction:**

Women entrepreneurs in India want to address regional disparities in economic development. They set up industries in backward areas and take advantage of concessions and subsidies from the government. Important factors contributing to entrepreneurship development among women include social and cultural norms, personal motivation, availability of finance, government support programs and business environment. Personal qualities such as hard work and perseverance are the most common reasons for the success of women entrepreneurs. The future collective power of women entrepreneurs can be transformative in creating a better, balanced and more sustainable global economy. But to realize this potential in front of us, we must invest in it. Women receive significantly less support if they decide to start a business. Many women told me that friends and family tried to steer them away from entrepreneurship. Male entrepreneurs are more pioneers than female entrepreneurs. An entrepreneurial mindset is strongly associated with being creative and a pioneer who easily comes up with many ideas and business opportunities. Women are underrepresented in traditional funding networks, and male entrepreneurs associate themselves more with male investors. On average, women do not have as much social network as men, which limits their willingness to choose external financing. Women entrepreneurs are women who organize and manage enterprises, especially businesses. Female entrepreneurship in the United States has grown steadily throughout the 20th and 21st centuries, with the number of women-owned businesses growing at a rate of 5% since 1997.

**Problems of the Study:**

The role of women entrepreneurs is important in economic development. Their entrepreneurial activities stimulate the market and increase the national income of the country. Therefore, the role of women entrepreneurs is important in economic development. Entrepreneurship is the act of starting, organizing and running a business for profit. Entrepreneurship means developing new products or services and introducing them to the market.

Entrepreneurship is the ability to run a business in the face of uncertainty. Entrepreneurship means starting, organizing and running a business for profit. Entrepreneurship is about taking advantage of business opportunities. Entrepreneurship is about exploring opportunities beyond currently controlled resources.

**Objectives of the Study:**

The main objective of this research is to study the role of women in the development of entrepreneurship in Indian history and the opportunities and challenges faced by women entrepreneurs in the industries in the current situation and some specific objectives have been given by the researcher as follows.

1. To Study the Women Entrepreneurs in Indian History.
2. To study the role of women in Indian history.
3. To study the opportunities and challenges faced by women entrepreneurs.

**Significance of the Study:**

Entrepreneurship is about taking and controlling risks. Entrepreneurship is related to land, labor, natural resources and capital. Entrepreneurship is a technique to enhance the entrepreneurial skills of professionals. An entrepreneur is a person who starts or owns a business. Be it in agriculture, retail, manufacturing or service sector, entrepreneurs are businessmen who take risks and achieve success. In their pursuit, they often become disruptive to established industries. Entrepreneurship is the ability and willingness to develop, organize and operate a business venture with any uncertainty to make a profit. Starting a new business is the most prominent example of entrepreneurship. The economic significance of entrepreneurship is related to land, labor, natural resources and capital that generate profits.

**Scope of the Study:**

The scope of entrepreneurship development is to enhance the skills of entrepreneurs by providing training and coaching. Entrepreneurship development aims at establishing and successfully managing an enterprise. Through entrepreneurship development, training and coaching are provided to entrepreneurs. Entrepreneurship skills are enhanced through entrepreneurship development. Through entrepreneurship development, entrepreneurs are encouraged to make better decisions for business activities. Through entrepreneurship development, entrepreneurs are encouraged to make the right choices. Entrepreneurship development is a technique designed to enhance the entrepreneurial skills of professionals. Establishing and successfully running an enterprise involves developing, refining and building entrepreneurial skills.

**Limitation of the Study:**

Entrepreneurship skills are enhanced through entrepreneurship development. Through entrepreneurship development, entrepreneurs are encouraged to make better decisions for business activities. Entrepreneurs have to balance innovation with the risk of failure. Entrepreneurs need to be prepared for emergencies and critical decisions. Entrepreneurs often face difficulties in getting funding. Entrepreneurs should have flexibility and problem-solving skills. Entrepreneurs have to find a balance between under- and over-regulating. Entrepreneurship development means enhancing the entrepreneurial skills of professionals. Entrepreneurship development programs aim to enhance the knowledge and skills of existing entrepreneurs. Entrepreneurship development programs aim to encourage others to take up entrepreneurship.

**Period of the Study:**

While studying the role of women in Indian history and present opportunities and challenges, women will get opportunities due to various promotional policies of the government. The said research has been done in detail by the researchers on the basis of the information in 2024.

**Research Methodology:**

Although women have played a lesser role in the industrial sector in Indian history, in the current scenario women entrepreneurs have got a great opportunity due to the pro-active policies of the government. There is a very close connection between the achievements of women in Indian history and the current government's promotional efforts for women entrepreneurs. Presently women need to face the challenges in the industrial sector to provide opportunities and increase entrepreneurship development. Women entrepreneurship development can help reduce unemployment by creating employment opportunities. While conducting this research, the researchers have also used secondary resources such as research papers, articles, journals, audio videos, serial books, annual reports, etc., using descriptive analysis methods.

**Research Method:**

Entrepreneurs have also included women in history to study the role of women entrepreneurs and present opportunities and challenges. While doing this research, the researcher has studied the performance of women in the industrial sector in history. In this the researcher has completed the member research on the basis of secondary research using descriptive analysis method.

**Results and Discussion:**

Entrepreneurs often face the challenge of balancing innovation with the risk of failure, which can be daunting and requires flexibility and adaptability to overcome potential obstacles. Entrepreneurs should always be ready to handle emergencies or important decisions, which can cause challenges in work-life balance. Entrepreneurship is the ability and willingness to create, manage, and manage a business venture, including managing its inherent risks, in order to make a profit. Starting a new business is a prime example of entrepreneurship. In economic terms, entrepreneurship involves the acquisition of land, labor, natural resources and capital for profit.

**Role of Women Entrepreneurs:**

Women entrepreneurs are those women who conceive of business ventures, start them, organize and assemble the factors of production, run the enterprise and take risks and deal with financial uncertainties while running it. A part of the development in the Indian economy is accomplished through industry. So by entering women in this industry. Utilization of their abilities, inherent strengths and qualities.

1. Women entrepreneurs provide new employment opportunities.
2. Fresh perspective on old managerial, organizational and business challenges.
3. Traditional Indian fashion and design is encouraged.
4. Women entrepreneurs boost the economic development of the country.
5. Women entrepreneurs bring dynamism to the market.
6. Women entrepreneurs increase the national income of the country.
7. Women entrepreneurs create employment.
8. Women entrepreneurs use modern technology.
9. Women entrepreneurs power global prosperity.
10. The government has implemented special policies to encourage women entrepreneurs.

11. Women entrepreneurs create a balanced and sustainable global economy.

**Women Empowerment:**

The rise of women entrepreneurs in India and their contribution to our economy is very important. Since the 1990s, there has been a steady increase in the number of women entrepreneurs. Women entrepreneurs provide new employment opportunities and fresh perspectives on old managerial, organizational and business challenges. Women entrepreneurs and their growing presence in India have significantly impacted the social and economic demographics of the country. In rural India, traditionally, many women primary producers can be classified as entrepreneurs. A dairy farmer who supplies milk to a nearby dairy or household is an entrepreneur. The role of women entrepreneurs should be direct and direct in the management and governance of industries. The real role of women entrepreneurs in the enterprise should never be like a puppet. Entrepreneurship acts as a catalyst in the process of industrialization and economic growth. The role of women entrepreneurs in economic development is also being considered and steps are being taken to promote women entrepreneurship. Providing free co-op space for start-ups led by women entrepreneurs. Women entrepreneurs in India want to address regional disparities in economic development. They set up industries in backward areas and take advantage of concessions and subsidies from the government. Women entrepreneurs are emerging as shining beacons of innovation and resilience, transforming industries and breaking barriers with their visionary leadership.

**Opportunities in Entrepreneurship:**

Entrepreneurship is the need for development because entrepreneurship boosts the economy, creates employment and fulfills the needs of society. Entrepreneurship development contributes to the economic development of the country.

1. Entrepreneurial opportunities are favorable conditions that create a need for a good or service or business.
2. Entrepreneurial opportunities may be in the form of new goods or services, new production processes, new distribution channels, new ways of organizing, or new markets.
3. Starting a business is an exciting adventure with many opportunities and rewards.
4. But it also comes with challenges, known as Entrepreneurial Challenges, which are difficult to deal with.

**Challenges before Entrepreneurship:**

Entrepreneurship creates new products and creates new markets. Entrepreneurship creates employment in the economy and reduces unemployment. Entrepreneurship fulfills the needs of society and leads to social development.

1. Setbacks and failures are inevitable in the world of entrepreneurship.
2. To overcome challenges in entrepreneurship and growth mindset.
3. Contribution of entrepreneurship to economic and social development.
4. Entrepreneurship is important for the progress of a country.
5. Entrepreneurship creates economic wealth, growth and innovation.

**Women Entrepreneurship and Government Policy:**

In the mid-18<sup>th</sup> century, Indian women owned certain businesses such as retail shops and small handloom businesses. In the 18<sup>th</sup> and 19<sup>th</sup> centuries, more women emerged from the confines of society and into the public eye.

1. Creating appropriate support systems for the development of women entrepreneurship.
2. To introduce the concepts and different types of women entrepreneurs.
3. Addressing barriers faced by women entrepreneurs.
4. To make recommendations and suggestions for the development of women entrepreneurship.

**Woman Entrepreneur: Kalpana Saroj:**

The history of adventurous women entrepreneurs in India began with Kalpana Saroj. Kalpana Saroj, known as India's first woman entrepreneur and original slumdog millionaire, bought the distressed assets of Kamani Tubes Company in 2001 and like a boss steered the company back to profitability. An Indian billionaire entrepreneur. He is the Executive Chairman and Founder of Biocon Limited and Biocon Biologics Limited, a biotechnology company based in Bangalore, India and is the Past President of the Indian Institute of Management, Bangalore.

**Economic Women Empowerment:**

Women entrepreneurship is a catalyst for economic growth, innovation and social progress. Empowering women to enter business can help create an inclusive society. Currently, women entrepreneurs face gender discrimination and position in society, insufficient resources to start a business, lack of technical and managerial knowledge, limited financial resources and investment support, affordable and safe business spaces. It is well known that women entrepreneurship is important for the economic development of a country. Globally, the percentage of women entrepreneurs increased by 1% in 2018-2019 and the gender gap narrowed from 31% to 28%. With a vision to promote the sustainable development of women entrepreneurs for balanced development in the country, Startup India initiatives, schemes, creation of enabling networks and communities and various initiatives in the startup ecosystem.

**Women in Indian History:**

To learn more about the contribution of women in Indian history, there are books, articles, museum exhibits and courses in schools and universities. Some of the books on the contribution of women in Indian history are Women in Indian Freedom Struggle, Women in Historical Perspective, Women in Indian History and Women's Lives. The study of women's history in the Indian subcontinent is a major scholarly and popular field, with many scholarly books and articles, museum exhibits, and courses in schools and universities. Achievements were brought to light. In Indian history, women are only children and children. has been trapped in the cycle of vision and her achievements in other fields have been inhibited. Accomplished Women in Indian History. Kalpana Chawla was not only an American astronaut of Indian origin but also the first Indian woman astronaut.

**Conclusion:**

The government has implemented several schemes for the development of women entrepreneurship in India. These schemes include Startup India, business related entrepreneurship support and development. Bank loans are provided to women entrepreneurs under the Startup India initiative. Women are assisted through the Trade Related Entrepreneurship Assistance and Development Scheme. Support groups and programs are conducted to empower women entrepreneurs. According to the records of Indian history, there have been many changes in the status of women in India. The status of Indian women was very high in ancient times but over time their status started to change. In this article, women's status is sequenced from prehistoric times to present times.

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